IMPROVING PROJECT PERFORMANCE BY INTEGRATING CPM SCHEDULE & EARNED VALUE ANALYSIS

New Causal Analytics connecting Time and the Resources Inputs which Determine Time

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- Over 40 years in *Construction*: *building*; *infrastructure*; *industrial*; *institutional*; *commercial*; *roads*; *tunnelling*; *airports*, *residential* ...
- Former Contractor; now Consultant (20+ yrs.) Revay
- Expert: Project Management (GSC); CPM & Earned Value Performance Analysis; Risk; Forensic Analysis (CFCC); Contract Delivery; Dispute Res.
- **Published author**: Book on EVM/CPM, articles (AACE, Law Journals, etc.), regularly present to industry and academia
- <u>Successfully applied these analytics on major construction</u> projects and programs

WHO AM I?

REVAY Our focus: making construction better. In an industry too often burdened with conflict, we can lighten the load.

Rethinking Earned Value & Schedule Management on Construction Projects SOLVING THE WORLD'S CONSTRUCTION PERFORMANCE PROBLEM



THE CONSTRUCTION INDUSTRY IS FAILING & PERFORMANCE ANALYSIS IS PART OF THE PROBLEM



- "*Productivity* below other industries
- Projects regularly over budget and time targets
- <u>Reinvention</u> required: <u>Integrated</u>, <u>Advanced Performance analysis</u> and KPIs
- New analytics should serve as a source of **performance** *"truth"*

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Requires a root causal understanding

PER THE GAO SCHEDULE ASSESSMENT GUIDE, AN INTEGRATED & RELIABLE SCHEDULE IS THE FUNDAMENTAL PERFORMANCE ANALYSIS TOOL

- Integrated CPM schedules difficult to obtain – some have given up on trying!
- It is worth the effort and commitment, and how can it be done?
- If obtained, are existing analytics adequate?



THE INTEGRATED MASTER SCHEDULE

As a document that integrates the planned work, the resources necessary to accomplish that work, and the associated budget, the IMS should be the focal point of program management. In this guide, an IMS constitutes a program schedule that includes the entire required scope of effort, including the effort necessary from all government, contractor, and other key parties for a program's successful execution from start to finish.¹

WHY ARE ALL OF THESE CONSTRUCTION INDUSTRY "SOLUTIONS" FAILING?



NEW ANALYTICS CAUSALLY INTEGRATE PERFORMANCE ANALYSIS

• "Reinvention required: Integrated, Advanced Performance Analysis"

> Meet the McKinsey challenge





(1) The Problem – Symptoms, not Root Causes (output-based)

(2) The Solution – Root Causal Input Analytics



MAP: ESCAPING PERFORMANCE FAILURE

(3) A Success Story

- •<u>On Budget</u>: Contract Changes less than 2%!!!
- •Construction <u>On</u> <u>Time</u>!!!! •No claims!!!



Part 1



1. THE PROBLEM

Failed Promise and Shortcomings of CPM, Earned Value, Risk, and Contract Delivery



1.1 The Failed Promise of CPM Scheduling

No Resources = No Root Causal Understanding

Best Practice, Integrated Execution Schedule is the Optimal, most reliable Model?









- *Performance Activities get the work done.* Mainly labour (but also equipment and machines performing work)
- Performance Activities are the controllable factor which determine time.

Performance Activities: "Control the hours and control the project"

SCHEDULE PROBLEM PERSISTS

- "What is described as a CPM schedule these days isn't one at all."
- "Widespread abuses of powerful software to produce <u>badly flawed or</u> <u>deliberately deceptive schedules</u> that look good but lack mathematical coherence or common sense ... <u>Result is confusion, delayed projects</u> <u>and lawsuits</u>."

• [Critics Can't find the Logic in Many of Today's CPM Schedules – interview with R. Farris, James O'Brien, Fred Plotnick, Jon Wickwire, et. al ...] 20+ years ago.

A Schedule without Resources is a performance "Black Box"

- Accepting a schedule without resources is like buying a car without knowing what's under the hood. Take it on faith?
- <u>Resource information is required to</u> <u>understand the plan, analyze performance to-</u> <u>date, and reliably forecast the future.</u>
- Resource information provides <u>root causal</u>, <u>deterministic</u> explanation for performance, delays and disruptions.



ACTIVITY DURATION IS A TIME OUTPUT. WHAT IS THE CAUSAL INPUT BASIS?

- How much forming is being done in <u>10 days</u>?
- How much must be done <u>each</u> <u>day</u>?
- What <u>labour resources are</u> required in order to perform the required work in 10 days?
- How <u>efficient</u> must labour be?





Did embedded conduit change "cause" this delay?



Classic Output-Based Cause-Effect Analysis: Root Causes?



Cause-Effect Matrix - Delay and Disruption Claim



1.2 Earned Value Shortcomings

EVM CORE PRINCIPLE #1: PLANNING & CONTROL THROUGH COST & SCHEDULE INTEGRATION

Project planning & control benefits strongly by ...

Integrating Schedule and Cost

- "provide strong benefits for program enterprise planning and control."
- "<u>effectively integrate</u> the work scope of a program with the <u>schedule and cost</u> elements for <u>optimum program planning and</u> <u>control</u>."
- The <u>primary purpose</u> of the system is to <u>support integrated</u> program management." [SAE International]

CORE PRINCIPLE # 2 – ROOT CAUSAL ANALYSIS

- **Proactive management:**
 - Early risk identification, corrective action, replanning
 - Requires root causes to be effective
- The root cause is the core issue—the <u>highest-level cause</u>—that sets in motion the <u>entire cause-and-effect reaction</u> that ultimately <u>leads to the problem</u>(s).
 [American Society for Quality]

EVM ABANDONS PMB OBJECTIVE: DOESN'T REQUIRE CPM SCHEDULING?!

 "While [CPM] quite capable, the application of basic earned value management techniques does <u>not</u> require the use of any particular scheduling

methods. [EIA-748]

Core Principle is Integration of Schedule and Cost! No schedule required?

EV THEORY MISTAKES: ROOT CAUSE OF LABOUR DURATION NOT UNDERSTOOD

- "Any added resources will
 - have a permanent negative impact on cost efficiency and ...
 - produce <u>no positive critical path schedule results</u>."

Seriously bad advice for PMs!!!



More workers = lower productivity & no time benefit

SUMMARY OF EV PROBLEMS

- Not integrated with CPM
- **Defers** schedule analysis to CPM
- Misunderstands root, deterministic cause of labour activity duration
- **Cost-centric** considers CV,/CPI paramount; SV,/SPI limited utility
- No **Resource Variance**?
- Assumes no causal connection between PMB performance & EV metrics
- Assumes CV not connected to SV



1.3 Integrated CPM Monte Carlo Risk Analysis - Shortcomings

BACKGROUND: RE-THINKING RISK ANALYSIS

- RP 41R-08 Shortcomings of "range estimating" Understanding Estimate Ranging, reassessment in 2008
- Failure to explicitly quantify "<u>risk drivers</u>" meant that <u>analysis not</u> <u>risk-driven</u>
- <u>Cost and schedule</u> impact <u>not integrated</u>
- Failed to recognize industry "progression towards ... big data [megadata], machine learning, and artificial intelligence".

POST 2008 - PURPOSE OF RISK ANALYSIS

- <u>CONTINGENCY</u>: Determine the amount of *cost & schedule contingency* needed to provide <u>a *degree of confidence*</u> in both targets
- FORECASTING: "Estimate the probability of finishing on/before the schedule date and on/under the cost estimate.".
- **<u>PERFORMANCE BENEFIT</u>**:
 - Early warning of schedule risks,
 - Proactive management
 - Risk Mitigation/Avoidance
- ROOT CAUSES: Identify "root" causal risks (using "Risk Drivers")

Risk Labour Loading: Hours not loaded



One Resource Unit:	Res. Unit:	Resource Loading:	Task Duration:	Units per period ("Burn Rate"):	Remaining Resources:	Cost Per Unit:	Cost of Resource:
'A'		'B'	'C'	'D' = 'E' ÷ 'C'	'E' = 'C' X 'D'	'F'	'G' = 'E' X 'F'
Labour \$ unit	dollar	Normal	250	1,020.00	255,000	\$ 1.00	\$ 255,000

- No labor hours
- \$1 dollar of budget assumed to = 1 hour of labor

 $Daily (Burn) \ Labor \ Rate = \frac{Budget \ Dollars \ (\$)}{Duration \ (d)} = \frac{\$255,000}{250} = \$1,020 \ per \ day$

NASA JCL supports no labour hour loading

- "For a Joint Cost & Schedule Confidence Level (JCL), <u>cost loading</u> a schedule is sufficient and a *resource loaded schedule is not required*."
- "Intent of JCL policy is <u>not to recreate</u> the <u>lower level management</u> responsibility of ... <u>managing resources</u> (labor, etc.) but to instead <u>model macro tendencies</u> ..."
- Basis for "<u>confidence</u>" when <u>labor resources</u> not considered?

"Because resources directly relate to an **activity's duration**, assigning resources such as **labor** to activities <u>ensures duration will be</u> <u>realistic & rational</u>." [GAO – Best Practice 3: Assigning Resources to all activities] Output-Based Tri. Distribution: Max/Min Errors?



If Prod + Res 20% lower, does the duration = 300 days?

MC Output Error in Maximum calculation



SUMMARY OF RISK PROBLEMS

- Not integrated with CPM although PMB is the objective
- Uses Summary Level schedule instead of Class 1 Execution Schedule
- Asserts that labour activity duration is determined by time
- Labour hours not loaded
- Risk Software algorithm is **output based**. Does not permit modelling of the root causal inputs which **determine labour activity duration**

1.4 Failure of Alternative Contract Delivery Methods



P3 Risk Transfer Assumptions?

Public private partnerships under increasing attack in the UK

August 19th, 2011 · Keith Reynolds · 2 Comments · Privatization, P3s & public services, Transparency & accountability

• "[In P3's] the **private sector** assumes a <u>major share</u> of the **risks** in terms of financing and **construction** and ensuring <u>effective performance</u> ... from <u>design and</u> <u>planning</u>, through <u>execution</u> ... to long-term maintenance."

If performance is not analyzed, risk transfer assumptions break down!



Figure 3: Typical Risk Transfer Scenario Under PPP Arrangements⁴

	Responsibili	Responsibility for Risk	
	Public/DBB	PPP	
Development Risks			
Performance	Public	Private	Х
Interface	Public	Private	Х
Design Risks			
Scope	Public	Shared	Х
Errors and Omissions	Public	Private	Х
Interference/Coordination	Public	Private	Х
Life Cycle	Public	Private	Х
Construction Risks	1000		
Performance	Private	Private	
Schedule	Public	Private	Х
Cost Overruns	Public	Private	Х
Changes in Scope	Public	Public	
Force Majeure	Shared	Shared	
Financing Risks			
Schedule Slippage Additions	Public	Private	Х
Interest Rate Risk	Public	Private	Х

Integrated Project Delivery (IPD)

The IPD method brings all participants together early with collaborative in. to maximize value for the owner.

> People & Teams whose behaviors promote team building, collaboration open communication, and trust

IPD

Tools

that foster the complete integration of services (e.g. knowledge management, Building Information Modeling)

More to IPD than BIM The integrated project delivery (IPD) process relies on three major components

> Agreemants that create an environment in which the team put the project's welfare first (e.g. a contract in which parties share risk and reward)

Integrated Project Delivery – Improved performance without accountability?

- IPD is built on <u>collaboration</u>, which in turn is built on <u>trust</u>. ... mutual respect and trust ... <u>tolerance</u>."
- "<u>No individual accountability for</u> <u>poor performance</u>... because all have a stake in success (Risk Pool)."

Performance must be objectively and independently evaluated! "Trust but Verify"

No Transparency about performance means lower productivity and increased cost

'Many players in the industry benefit from today's market failures,

earning a substantial share of revenue and profits from change orders and claims, and reducing exposure to competition in an <u>opaque</u> <u>market</u>.' [McKinsey Report] REINVENTING CONSTRUCTION: A ROUTE TO HIGHER PRODUCTIVITY



 Construction is opaque and highly fragmented

THE PROBLEM COMMON TO ALL FAILED FIXES: ROOT CAUSES UNEXAMINED

- Analysis is Output-based symptoms above the surface because schedules are not resource loaded
- The Root Causes of duration require knowledge of the performance inputs – productivity and the labour resources which <u>determine duration</u>.
- Without causal understanding, there is not performance transparency, and therefore responsible parties cannot be held accountable and expeditious corrective action is not taken




2. THE SOLUTION: NEW INTEGRATED ROOT CAUSAL ANALYTICS



A map through the Solution



PART 2

2.1 NEW CAUSAL DURATION & COST FORMULAS



Causal Duration = $\frac{1}{Prode}$

Quantity Productivity × Resources





What Causes the Duration of a labor activity?

Output Based Duration

What is the causal, deterministic basis for output?

Activity Duration = $\frac{Quantity}{Daily Output} = \frac{10,000 (s.f.)}{1,000 (s.f.)} = 10 days$

Input Based (Causal) Duration

Productivity and the Rate of Resource Supply determine labor time duration per following formula:



MATRIX OF DURATION OUTCOMES

Quantity

 $Activity Duration = \frac{V_{activity}}{Productivity \times Resource Supply}$



ACTIVITY DURATION: EFFECT OF VARIANCE FROM PLANNED

- Activity duration varies as productivity & res. vary
- If productivity < plan and resources = plan, duration increases (red-coloured cells)
- Prod. < plan and Res. < plan, worst case duration increase (red)
- Negative and positive prod and res could <u>offset and have no duration effect</u> (depends on magnitude) [white cells]

RESOURCE OR PRODUCTIVITY TARGETS per CAUSAL FORMULA PRODUCTIVITY **Below Plan** Per Plan Above Plan Longer Longer, R Below Longer **Duration** Shorter or Ε Plan duration (worst case) No change S 0 Planned Shorter Longer U Per Plan **Duration** duration **Duration** R С Longer. Shorter Ε Above Shorter Shorter or Duration S Plan Duration No change (best case)

Duration effect of Productivity & Resource Deficits



Correcting Risk Theory: Productivity determines labour cost; not time

$$Output Cost formula \quad Cost(\$) = Duration(d) \times (Burn Rate)RRS \frac{hrs.}{d} \times Labour Rate \frac{\$}{hr}.$$

$$Causal Duration Formula \quad (Burn Rate)RRS(\frac{Hrs.}{d}) = \frac{Quantity(s.f.)}{Duration(d) \times Productivity(\frac{s.f.}{hr}.)}$$

$$Cost(\$) = Duration(d) \times \frac{Quantity(s.f.)}{Duration(d) \times Productivity(\frac{s.f.}{hr}.)} \times Labour Rate(\frac{\$}{hr}.)$$

$$Cost(\$) = \frac{Quantity(s.f.)}{Productivity(\frac{s.f.}{hr}.)} \times Labour Rate(\frac{\$}{hr}.)$$

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Correcting EVM cost assumptions

WRO

Per EVM ...

- If CPI is <u>0.50</u> "work will <u>likely ...</u>
 - <u>take twice as long</u> to finish, and
 - probably cost more due to extended duration."
- Productivity alone does <u>not</u> <u>determine duration</u>
- Time does not determine cost

* "Any <u>added resources</u> will have a permanent negative impact on <u>cost efficiency</u> and will produce <u>no positive critical path schedule</u> <u>results</u>."



- Productivity <u>not necessarily</u> impacted by <u>level of resources</u>.
- Adding resources should <u>not be</u> <u>assumed</u> to have <u>no schedule benefit</u>

Forecasting Duration & Cost with new formulas



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2.2 New Earned Value Formulas & Metrics

SV/SPI Primary Metrics because PMB is Objective



- Recall EVM: "SPI not recommended after 80% of the work" because ultimately equals 1.0"
- If a deficit in project progress there is deficit in time <u>vs. (PMB)</u> <u>THE PERFORMANCE</u> <u>OBJECTIVE!!</u>
- Root cause of negative SV/SPI, which translates to time variance, is always productivity (CV/CPI) and/or resources (RV/RPI)

CPM Late Curve is SV Threshold



- CPM Late Curve: all activities start on late date. Likely critical after.
- Late curve is <u>SV(PMB)</u> <u>threshold!</u>
- Threshold @ 33% of time: **SPI = 0.71**
- Any *float consumption increases time risk* (path convergence)

Resource Variance: the Missing Metric



- Resource Variance (RV) =
 Actual hours Planned hours
- Resource Performance Index (RPI) = Actual ÷ Planned hrs.

NEW CAUSAL EVM FORMULAS

 \bigcirc CV + RV = (Earned - Actual) + (Actual - Planned) = Earned - Planned

Schedule Variance (SV) = Earned – Planned,

Output Variance (SV) = (CV + RV) Variance in Causal Inputs



INTEGRATED COST & TIME FORMULAS				
OUTPUT	CAUSAL INPUTS			
CDM. Damation -	Quantity			
(Time)	Productivity ×	Resources		
Cost = Quantity Productivity × Labor Rate				
EVM: <u>SPI</u> =	CPI	× RPI		
(Progress)	(Productivity)	(Resource Supply)		
<i>SV</i> =	- CV	+ RV		







- Calculate RV
- Late Curve threshold



2.3 Integrated CPM & EVM Causal Analysis

CPM "WINDOWS" ANALYSIS USING NEW INTEGRATED ANALYTICS



- Schedule duration = 32d
- 10-day updates ("Windows" of time)
- Baseline loaded with labor hours.

WINDOWS ANALYSIS: FIRST UPDATE



- Formwork *not completed* per plan
- Contractor *forecasts 1 day* to complete
- Unexamined forecast?

DURATION FORMULA FORECASTED LONGER DURATION



 RPI 0.77 - 23% fewer hours than planned to date.

Productivity as per plan

 Causal Duration formula forecasts 3-day delay, which ultimately occurs due to no mitigation

Window 2: No mitigation & Rebar Risk!!



ROOT CAUSAL ANALYSIS VS. CONTRACTOR OUTPUT SCHEDULE

Durations Per Causal Formula

Contractor Forecast





Assumes baseline remaining duration.

• Unless performance improves, delay will be 23 days instead of 3

• Use casuallybased early warning to mitigate!!!

Forecast adjusted based on Current Productivity and Rate of Resource supply

2.4 Rethinking Root Causation with the New Analytics



OUTPUT ANALYSIS IS "HE SAID, SHE SAID"

• <u>Contractor says</u> ...

- low productivity due to COs, delayed respond to RFIs ... stacking, O.T.
- Increased labor added cost and lowered productivity more

• <u>Owner says ...</u>

• Productivity problem, if it exists, is **contractor-caused** the problem



WILD GOOSE CHASE – COMPLICATED & FRUITLESS



DIRECT AND PROXIMATE CAUSES

- <u>Direct</u> Cause:
 - Root Causal: act or agency which produces the effect
 - Meets *but-for test*. *Sine qua non*: without which not.
 - For *labor activity*, either or both *productivity and resources*
 - <u>Deterministic, direct</u> cause of delay
- **<u>Proximate</u>** cause: (CO's, delay RFIs, shop drawings, weather etc.)
 - Anything that impacts productivity and resources
 - Potentially the cause of below-plan productivity or resources
 - Can exist without having an impact on duration
 - Must be Proven on the **basis of balance-of-probabilities**.
 - Not deterministic

A New Causal Chain



No by-passing Direct Causes





2.5 Rethinking Integrated CPM/Risk Analysis



INTERNATIONAL

TYPICAL RISK DRIVERS:

- Duration_uncertainty
- Installation experience coordination issues
- Shortage of labor resources
- Design and fabrication issues
- Equipment suppliers too busy
- Schedule duration unrealistic
- Productivity lower than planned

ROOT CAUSAL RISK DRIVERS:

- Productivity
- Resources

Proximate Causes

web.aacei.org

New Algorithm for MC Labor Analysis?





3. A PROJECT SUCCESS STORY IMPLEMENTING THE NEW CAUSAL ANALYTICS

HOW THE NEW, INTEGRATED ANALYTICS HELPED CONVINCE A CONTRACTOR TO ...

- Follow its own Plan
- Abandon its delay claim
- Increase labour levels
- Finish on time and on budget



INTE OU		TED COST & TIME FORMULAS		
CPM: Duration =				
	Cost = P			
EVM: S	PI =	CPI	× RPI	
(Pro	ogress)			
	SV =		+ RV	

Pre-Construction Risk Assessment: Planned Duration not possible



PRE-TENDER CONSULTATIONS WITH CONTRACTORS

Design expedited to achieve start in September to allow advancement of slab work before winter.

ASSUMPTIONS:

- Full Productivity achieved within 3 4 weeks
- Concrete casting rates up to 3,000m³/mnth.
- 600,000 700,000 manhrs. (150 men average & 200 peak).
- Slabs for first 3 trains completed in first 5-6 months.
LARGE D-B-B PROJECT: FULLY RESOURCE LOADED

All of this on D-B-B Projects!!!

		MATERIALS				LABOR				
	Material Qty	Material Qty Units		terial Budget	Planned Labor manhours	Planned Labor Budget		101	AL BODGET	
PHASE 1			CAD	20,122,702	395,559	CAD	16,232,072	CAD	36,354,774	
YWP			CAD	667,554	17,085	CAD	672,384	CAD	1,339,938	
Skim Slab	2,546	m³	CAD	320,712	3,178	CAD	116,304	CAD	437,016	
Concrete	1,080	m³								
Rebar	178	tonnes	CAD	219,564	2,928	CAD	146,376	CAD	365,940	
Walls	60	m²								
SOG	4,588	m²	CAD	127,278	10,980	CAD	409,704	CAD	536,982	
Round Columns		pcs								
Suspended Slabs	-	m²								
BRB			CAD	181,518	3,465	CAD	143,895	CAD	325,412	
Skim Slab	13	m³	CAD	75.006	394	CAD	14 400	CAD	90.445	
Concrete	437	m ³		75,000		CAD	14,409	CAD	09,415	
Rebar	72	tonnes	CAD	88,097	1,175	CAD	58,731	CAD	146,828	
Walls	56	m²	CAD	18,415	1,896	CAD	70,755	CAD	89,169	
SOG	813	m²								
Round Columns	-	pcs								
Suspended Slabs	228	m²								
DFS			CAD	3,177,613	61,392	CAD	2,533,224	CAD	5,710,838	
Skim Slab	1,065	m³	CAD	1,376,136	7,219	CAD	264,253	CAD	1,640,389	
Concrete	7,214	m ³								
Rebar	1,188	tonnes	CAD	1,463,760	19,517	CAD	975,842	CAD	2,439,602	
Walls	11,924	m²	CAD	337,717	34,655	CAD	1,293,129	CAD	1,630,846	
SOG	6,056	m²								
Round Columns	-	pcs								
Suspended Slabs	2,789	m²								
1PG			CAD	1,049,801	20,413	CAD	840,005	CAD	1,889,806	
Okim Olah	444	m3								

LAGGING PROGRESS – TIME & CLAIMS RISK!

- Compliant R-L CPMs
- "<u>Riding the Late</u> <u>Curve</u>"
- Higher risk!
- Acceleration claim? Low productivity caused by owner?
- -Waiting Game for owner delays



CAUSAL ANALYTICS REVEAL LOW LABOR SUPPLY IS THE PROBLEM





4. CONCLUSION

New Causal Performance Analytics that reveal the Performance Truth & Dramatically improve Project Outcomes

CPM CAUSAL MODEL V. MEGADATA & OTHER "PANACEAS"

- ... there's a new challenge to sound reasoning about causes and effects. While awareness of the need for a causal model has grown ..., many ... would like to <u>skip the hard step of constructing</u> ... a causal model and rely solely on data
- "Statistics alone cannot tell which is the cause and which is the effect. ... big data is profoundly dumb about causes and effects"
- if we are in possession of a <u>causal model</u>, we can often <u>predict the</u> <u>result of an intervention</u>

[Judea Pearl, The Book of Why – The New Science of Cause and Effect]



The Benefits of Prefabrication in Construction

Public-Private Partnerships (P3)

New Procurement Strategies - The Future of Procurement **Procurement** Can Create Strategic Supplier Relationships for a Strong Competitive Advantage. EY Works With Businesses to Develop Resilient **Procurement** Strategies for Profitability. Supply Chain Solutions. Sourcing Strategy.



CONCLUSION

- Integrated, Class 1, fully resource loaded, CPM schedule is optimal causal performance analysis tool. New Analytics take advantage of this model.
- *Productivity and resources* are root causal performance factors that determine labour activity duration
- New EVM and CPM formulas fully integrate performance analysis
- **Enables causal-based early warning** of off-trends effective **risk avoidance and mitigation** possible.
- Dramatically improved project planning and control
- Analytics compel rethinking of causation
- Challenge of getting reliable integrated resource loaded schedules <u>must be met</u>.
- Buyers of construction can effect change, but need encouragement

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